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Compilation of processing activities of personal data – Customers

Purpose	Categories of personal data	Legal basis	Storage time
To register you as the customer's contact person	Name Position Company E-Mail Telephone number	Balancing test	As long as you hold the specific position which is of relevance for the communication, or as long as the agreement is valid
To communicate with you regarding the agreement	Name E-mail Telephone number	Fulfilment of the agreement Balancing test	As long as you hold the specific position which is of relevance for the communication, or as long as the agreement is valid Your personal data will be stored as long as needed if it is needed as proof during the guarantee period of the contract, or as long as a claim can be filed under the contract
To be facilitate customer support and handle your registered issues or questions	Name Company E-mail Telephone number	Fulfilment of the agreement Balancing test	As long as you hold the specific position which is of relevance for the communication, or as long as the agreement is valid Your details may be saved in case it is required as proof during the warranty period for the agreement
To execute and send invoices on which you are reference person	Name Company E-mail Telephone number	Fulfilment of the agreement Balancing test Legal obligation	As long as you hold the specific position which is of relevance for the communication, or as long as the agreement is valid Your details may be saved in the event it is needed as proof during the warranty period for the contract, or as long as a claim can be filed under the contract

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			Further, your personal data may be stored up to seven years due to a legal obligation (the Swedish Accounting Act)
To send invites to events	Name Position Company E-mail	Balancing test Legal obligation	Up until the event, and thereafter by the financial department up to seven years due to legal obligation (the Swedish Accounting Act)
To conduct market surveys, <i>e.g.</i> examine the customer satisfaction	E-mail	Balancing test	As long as the personal data is of relevance and you have not denied the processing
To be able to send invoices to sole proprietors	Personal identity number	Fulfilment of the contract (considering the purpose of the processing and the importance of a true identification of the customer's company)	During the time our customer relation is ongoing and in accordance with applicable prescription rules